

Montgomery College Nonprofit Leadership Institute Fall 2022

| Course Title | Course # | CRN# | Description | Investment * | Schedule |
|--|----------|-------|---|---|--|
| Nonprofit Fundraising and Development | NPT002 | 24667 | Effective fundraising requires strategic planning and buy-in from staff and volunteers. This course will provide the basics of best practices in nonprofit fundraising and development, and will cover areas such as major donor development, solicitation techniques, donor database management, event planning, seeking corporate support and grants, and much more. This course is ideal for Executive Directors, Fundraising staff, Major Gifts Officers, and volunteers. | \$325 (Tuition: \$200 + Fee: \$125) | Sept. 12-Oct. 17 M: 6:30-8:30pm (SR) |
| Nonprofit Marketing and Communications | NPT003 | 24696 | Raising the profile of your nonprofit organization and telling your story requires strategy and planning. This course will provide training using a wide variety of tools including social media, websites, newsletters and e-mail marketing, and media advisories. Emphasis will be on branding and messaging in support of your organizations fundraising efforts and the latest trends. This course is ideal for Executive Directors, Marketing and Communications staff, and volunteers. | \$325 (Tuition: \$200 + Fee: \$125) | Sept. 13-Oct. 18 T: 6:30-8:30pm (SR) |
| Preparing to Win: Preparing Strong Grant Application Templates | NPT006 | 24668 | Nonprofit organizations of every size depend on grants to fund important initiatives designed to benefit the community. A good master proposal and planning will increase your chances of writing a winning proposal. Join us and learn the process of preparing strong grant application templates. This course is ideal for executive directors, program directors, board members and freelance grant writers seeking to develop or refine their grant writing skills. Textbooks/course materials required: www.montgomerycollege.edu/bookstore or call 240-567-5302. You must bring textbook(s) and a USB Flash drive to first class. | \$315 (Tuition: \$200 + Fee: \$115) | Oct. 24-Nov. 28 M: 6:30-8:30pm (SR) |

*Non Maryland Residents add \$160

Date Denotations: M-Monday, T-Tuesday, W-Wednesday, R-Thursday, F-Friday, S-Saturday, U-Sunday
 All information, availability, schedule, and costs are subject to change without notice.
 Structured Remote (SR) courses are online courses that will meet at a designated meeting date and time, live with your instructor.