

COMM 220 Z-course
Small Group Communication
Global Classroom – El Salvador

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COMM 220 Small Group Communication Z-course

COURSE DESCRIPTION:

An introduction to the principles and stages of small group communication, including problem solving, decision making, leadership, norms, member roles, and conflict resolution. Students will work extensively in groups to test theories, practice skills, and gain competency.

A majority of the students are Communication Studies majors

ABOUT US



Professor Ivón Rivera

Departamento de Comunicación y Cultura

- Our partner university is Universidad Centroamericana (UCA) "José Simeón Cañas," in San Salvador, El Salvador.
- **From our email exchange:**
She specializes in research.
"Currently, my work topics include the social uses of new technologies and how young people 'make sense' of the news or information they obtain in social networks."
- **FROM RESEARCH GATE:**
 - Expertise: cultural studies, sociology, culture
 - Co-authored article: "Investigacion Sobre los Medios de Comunicación en El Salvador"

cuabird.com

ABOUT US



Professor Ivón Rivera

Departamento de Comunicación y Cultura

- Bio from <http://www.uca.edu.sv/gescom/profesores>:
Mtra. Ivón Rivera Andrade Maestra en Comunicación, por la Universidad de Illinois, en Chicago, Estados Unidos. Licenciada en Comunicación y Periodismo por la Universidad Centroamericana José Simeón Cañas. Docente desde 2005. Coordinadora general del Observatorio de Comunicación Política de la UCA El Salvador. Dirige el Diplomado en Gestión de Social Media de la Maestría en Comunicación de la UCA.

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FROM ACADEMIA.EDU: Talks:

- **“From Frankenstein to Monster.com: Dystopia, Utopia and Technology”**
- **“Foreign Selves in Foreign On-line Environments: The Lack of Anonymity for Non-native Speakers”**

This paper discusses the impact of socio-linguistic codes on the performance of identity in cross-cultural education settings. Paper analyzes the extent to which anonymity is limited for non-native speakers in online environments, specifically in a distance-education course. Using an autobiographic narrative account, it explains how different cultural practices between Latino-American and American online chats affected her performance in the seminar.

It also links her experiences in this seminar with previous experiences as a heavy user on Latino-American chats. She traces the circumstances around the creation, framing and development of her on-line persona. The paper also explains how the performance of this self mediated and affected her relationship with the distance-education environment in which she was immersed.

ABOUT US



LA CULTURA MEDIADA
IDENTIDAD, ESTIGMA Y PERCEPCIÓN
DE ARTE Y ESPACIOS CULTURALES
DEL JOVEN DE LAS PALMAS

Claudia Ivón Rivera Andrade
Kevin Rivera Amaya
Christian Ortiz Fuentes

Professor Ivón Rivera

Departamento de Comunicación y Cultura

- **Books:**

La cultura mediada. Identidad, estigma y percepción de arte y espacios culturales del joven de Las Palmas, 2016

¿Por qué los jóvenes de la comunidad Las Palmas no frecuentan los espacios culturales ubicados muy cerca de donde viven, en la colonia San Benito, de San Salvador? Al indagar con los mismos jóvenes sobre sus prácticas de consumo cultural en la zona donde habitan, se pusieron en evidencia diversas formas de relación y de exclusión que configuran sus identidades sociales. Así, en el curso de la investigación surgieron los temas que dan forma a este libro y que enriquecen la comprensión sobre la juventud contemporánea, la cultura, la expresión artística y el espacio.



ABOUT US



#EleccionesSV:

Análisis de la comunicación política en redes sociales durante la campaña de elecciones presidenciales 2014 en El Salvador

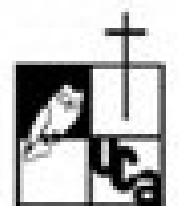


Professor Ivón Rivera

Departamento de Comunicación y Cultura

- **Books:**
#EleccionesSV: Análisis de la comunicación política en redes sociales durante la campaña de elecciones presidenciales 2014 en El Salvador

Este documento sistematiza el análisis de la campaña política para presidentes salvadoreños del 2014. Se detallan las estrategias de guerra de información utilizada por los 2 partidos mayoritarios - FMLN y ARENA- y se presentan tendencias de sistemas de información surgidos en esta campaña electoral.





El Mundial según... Ivón Rivera

771 views

6 3 SHARE SAVE ...

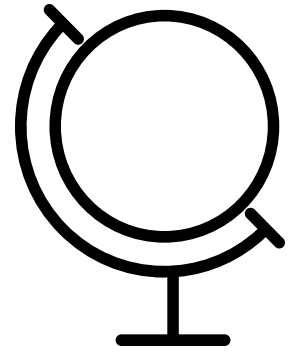


El Faro

Published on Jun 30, 2018

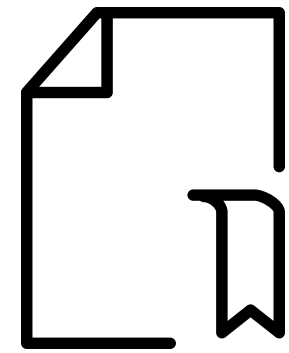
SUBSCRIBE 9.9K

La Copa Mundial de la FIFA no es solo fútbol; también es intercambio cultural, dice Ivón Rivera, catedrática del Departamento de Comunicaciones y Cultura de la UCA e investigadora. Según



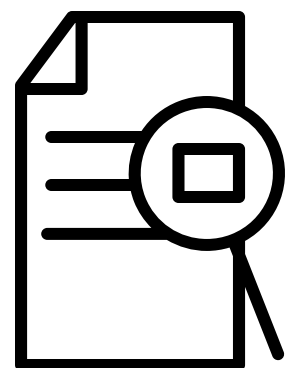
Research

- References required
- MC Library Guides provided
- Students encouraged to interview Salvadorans, including UCA students in our partner class



Solo Digital Narrative: Introducing My Small Groups

Introduces students in El Salvador to one or more small groups (e.g., social, familial, professional, hobby related) to which the MC student belongs



Group Paper & Creative Presentation

About how a particular small group communicates in El Salvador

- Suggested format: video news story

02.

OVERVIEW

“ Group Project 3 is the final project in the course. It's worth 15% of the overall grade. ”

03.

CHALLENGES & SOLUTIONS

UCA PARTNER UNAVAILABLE

- My class attended Professor Sara Jorgensen's class to experience a virtual tour of murals in El Salvador
- My class learned about UCA through researching the website and other sources and sharing findings on a class Discussion Board
- Professor Josefina Estrada shared her PowerPoint about UCA with us

UCA STUDENTS UNAVAILABLE

- The Introducing My Small Group digital narratives my students created were still useful for sharing within our class and for encouraging my students to imagine what might interest their peers in El Salvador in terms group culture and communication in the U.S.
- Some of my students are from El Salvador or know Salvadorans

LANGUAGE BARRIERS

- My Spanish is rusty, but this experience allowed me to practice
- Some of my students speak Spanish and were given the option to create their digital narratives in Spanish (provided they translated for our class)
- Professor Carla Naranjo offered to serve as a translator for our virtual exchange or to help find someone willing to serve in this role

STATISTICS: Pre and Post-encounter Survey and Reflection

COMM 220 z-course Spring 2019 Global Classrooms
Pre-Encounter Survey and Reflection

Please indicate your level of knowledge for each category.

- 1 = no knowledge
- 2 = little knowledge
- 3 = somewhat knowledgeable
- 4 = very knowledgeable
- 5 = extremely knowledgeable

After you circle your level of knowledge you answered as you did. Please

1. The country of El Salvador (landscape)

1 2

Please elaborate _____

2. What do you know about

1 2 3

Please elaborate _____

3. What do you know about the economy of El Salvador (agriculture, industry, size of GDP, monetary system)?

1 2 3 4 5

Please elaborate _____

1 2 3 4 5

Please elaborate _____

Survey adapted from the one shared with me by Dr. Satarupa Das

9. What do you know about the small group culture of Salvadorans (e.g., family, friends, work, school, organizations, teams)? What do you know about how they communicate?

10. What do you know about how Salvadorans communicate?

1 2 3 4 5

Please elaborate _____

8. What are your impressions of Salvadorans?

Excerpts from Pre-encounter Survey Responses

If you could ask a Salvadoran anything about their life, what would you want to know?

- “Probably how there food is cooked if it’s any good I am a big foodie and like to experience new things that taste good so if its any good I want to know about it.”
- “Their culture in food and how has that affected their culture.”
- “Compared to how life was when you were little, how do you think the country has changed?”
- “If the violence that goes on in El Salvador scares them or not. And if they had the opportunity would they move to the state to seek a better life like many Salvadorans do.”



GOALS

AACU Global Competency: Global Perspective Taking

Milestone 2:

Identifies and explains multiple perspectives (such as cultural, disciplinary, and ethical) when exploring subjects within natural and human systems.

04.

Global
Learning
Outcome

IDENTIFY
& EXPLAIN

Identify and explain multiple perspectives (such as cultural, disciplinary, and ethical) when exploring how Salvadorans communicate within small groups.

MULTIPLE
PERSPECTIVES

“

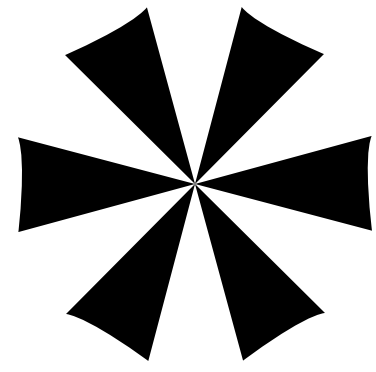
Group and Individual Tasks in Baking:
When my family and I plan out what will be needed to make for today. For example, **blueberry crumb muffins**, each individual has a certain task assigned to them to make the idea become a reality faster. One person is in charge of picking, washing, and sugar coating the blueberries, another person is put into the task of sifting all dried ingredients together, and everyone else combines the ingredients together with wet ingredients to create the raw finished product.

”

- **Chelsea Pichardo**
from *Introducing My Small Group: Baking with my Family*

05.

- **Post-assessment survey** to measure knowledge gained
- **Focus group sessions** with the students to share their experiences at the end of the semester.
- **Reflection essay** with the same questions for both institutions and focused on assessing content knowledge and collaboration.



COMM 220
SMALL GROUP
COMMUNICATION

Thank you for listening!

