

## **MEDIA PRODUCTION AA: 614**

**Total Credits: 60 60**

**Catalog Edition: 2021-2022**

### **Program Description**

The Media Production curriculum, including video, film and audio, is planned to provide a fundamental course of study and training in basic skills for students who plan to continue study at a four-year institution, expect to enter a professional training program in the media production industry, or wish to seek professional employment in broadcast media, commercial, industrial, interactive, or educational production and distribution. Students develop technical skills, writing skills, aesthetic values, and professional attitudes supported by highly committed faculty with practical experience in the field of production. The attainment of content production skills is demonstrated in a digital portfolio designed to support transfer application or a job search.

Completion of all curriculum requirements will lead to the award of the associate of arts (A.A.). All students should meet with an academic advisor in the Media Arts & Technologies Department to make an academic plan or discuss career or transfer goals.

### **Program Outcomes**

Upon completion of this program a student will be able to:

- Successfully record video and audio in studio and on location with various professional cameras, microphones, lights, and recording devices.
- Write content for broadcast, social media, and Internet conferences and webinars to engage, inform, or entertain.
- Produce and edit segments and programs of various lengths for the media production industry, social media, and the Internet.
- Demonstrate the ability to successfully meet production deadlines through leadership, an understanding of technical and logistic issues, and planning and preparation.
- Create a portfolio that reflects the rapidly changing structure of the media content production industry and its employment opportunities.

### **Program Advisors**

#### **Rockville**

- Prof. Joanne Carl, 240-567-5304,  
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- Dr. Tiffany Copeland, 240-567-5307,  
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For more information, please visit: <https://www.montgomerycollege.edu/academics/programs/broadcast-media-production/media-production-aa-degree.html>

To view the Advising Worksheet, please visit <https://www.montgomerycollege.edu/documents/counseling-and-advising/advising-worksheets/current-catalog/614.pdf>

**2021-2022**

# **Program Advising Guide**

**An Academic Reference Tool for Students**

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## Suggested Course Sequence

A suggested course sequence for full-time students follows. All students should review this advising guide and consult an advisor.

### First Semester

ENGL 101 - Introduction to College Writing *3 semester hours* \*

MATH 117 - Elements of Statistics *3 semester hours* (MATF)

COMM 108 - Foundations of Human Communication *3 semester hours* (GEIR)

TVRA 120 - Video Production I *4 semester hours*

### Third Semester

TVRA 134 - Media Appreciation *3 semester hours* (ARTD)

SOCY 100 - Introduction to Sociology *3 semester hours* (BSSD, GCP)

Natural Sciences Distribution with or without Lab *3 semester hours* (NSD)

FILM 110 - Introduction to Film *3 semester hours* (GEIR)

OR

THET 110 - Fundamentals of Acting *3 semester hours* (GEIR)

Program Elective *3 semester hours* †

### Second Semester

English Foundation *3 semester hours* (ENGF)

Natural Sciences Distribution with Lab *4 semester hours* (NSLD)

TVRA 125 - Audio Production Techniques *4 semester hours*

TVRA 129 - Concept and Story *3 semester hours*

TVRA 140 - Video Editing *3 semester hours* ††

OR

TVRA 100 - Introduction to New Media *3 semester hours* †

### Fourth Semester

Humanities Distribution *3 semester hours* (HUMD)

Behavioral and Social Sciences Distribution *3 semester hours* (BSSD) \*\*

Program Elective *3 semester hours* †

OR

COMM 250 - Introduction to Communication Inquiry and Theory *3 semester hours* †††

Program Elective *3 semester hours* †

TVRA 236 - Video Production Portfolio *2 semester hours* ††

OR

TVRA 260 - Radio Station Operation *3 semester hours* †

Program Elective *1 semester hour* †, ††

## Total Credit Hours: 60 60

\* ENGL 101/ENGL 101A, if needed for ENGL 102/ENGL 103, or a Program Elective.

\*\* Behavioral and Social Sciences Distribution (BSSD) courses must come from different disciplines.

† TVRA 100 and TVRA 260 required for concentration in radio only.

†† TVRA 140 and TVRA 236 required for concentration in video or film only.

††† Students should take COMM 250 if it is required for transfer.

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† Program Electives include: TVRA 210, TVRA 220, TVRA 227, TVRA 230, TVRA 234, TVRA 239, TVRA 275, TVRA 280, FILM 210, FILM 220, FILM 230, and FILM 240.

†† For students taking TVRA 236 needing to meet the 60-credit requirement for program completion.

\* ENGL 101/ENGL 101A, if needed for ENGL 102/ENGL 103, or a Program Elective.

\*\* Behavioral and Social Sciences Distribution (BSSD) courses must come from different disciplines.

‡ TVRA 100 and TVRA 260 required for concentration in radio only.

‡‡ TVRA 140 and TVRA 236 required for concentration in video or film only.

‡‡‡ Students should take COMM 250 if it is required for transfer.

† Program Electives include: TVRA 210, TVRA 220, TVRA 227, TVRA 230, TVRA 234, TVRA 239, TVRA 275, TVRA 280, FILM 210, FILM 220, FILM 230, and FILM 240.

†† For students taking TVRA 236 needing to meet the 60-credit requirement for program completion.

## Transfer Opportunities

Montgomery College has partnerships with multiple four-year institutions and the tools to help you transfer. To learn more, please visit <https://www.montgomerycollege.edu/transfer> or <http://artsys.usmd.edu>.

## Get Involved at MC!

Employers and Transfer Institutions are looking for experience outside the classroom.

MC Student Clubs and Organizations: <https://www.montgomerycollege.edu/life-at-mc/student-life/>

## Related Careers

Some require a Bachelor's degree.  
Production Assistant, Producer, Multimedia Digital Designer, Digital Media Producer, Art Director, Video Producer, Videographer & Media Production Specialist.

## Career Services

Montgomery College offers a range of services to students and alumni to support the career planning process. To learn more, please visit <https://www.montgomerycollege.edu/career>.

## Career Coach

A valuable online search tool that will give you the opportunity to explore hundreds of potential careers or job possibilities in Maryland and the Washington D.C. metropolitan area. Get started today on your road to a new future and give it a try. For more information, please visit <https://montgomerycollege.emsicc.com>.

## Notes: